

2025 SPCA Dog Walk & Pet Fair Sponsor Form



Join us for the BEST dog event in Westchester County! The SPCA Dog Walk and Pet Fair takes place on **Saturday, May 17th** from 10 a.m. to 1 p.m. at FDR State Park in Yorktown Heights.

The goal of this special event is to raise awareness and much needed funds for the thousands of homeless animals cared for at SPCA Westchester every year.

Adopters and supporters are invited to attend with their canine companions and encouraged to collect donations. Sponsors receive acknowledgment through various promotions and a booth space at the event.

Attendees can take part in a trail walk and then enjoy music, refreshments, animal related demonstrations, shopping in our Woof and Meowtown Village, as well as an SPCA adoption fair.

Sponsors will be included in all or some of the following promotional materials to show our gratitude:

- SPCA social media pages (140,000 fans/followers).
- SPCA email blasts (sent to 29,000 animal lovers).
- SPCA website (average of 35,000 visitors a month).
- SPCA event brochure mailing (nearly 10,000 supporters). Must have verbal or written sponsorship commitment to be included in the brochure by March 20.

*If you plan to utilize your booth space, see below. Otherwise, please disregard.

Certificate of Insurance to be emailed to <u>Kara@spcawestchester.org</u> at least two weeks prior to the event. Please see language for certificate below.

Under Certificate Holder it should read: OPRHP, 625 Broadway, Albany, NY 12226

Under <u>Additional Insured</u> it should read: The State of NY, State Parks and their officers, employees, and agents, and the SPCA of Westchester are included as additional insured with regards to the SPCA Dog Walk and Pet Fair on May 17, 2025.

Dog Walk & Pet Fair Sponsor Levels:

\$5,000+ Beyond our Wildest Dreams Sponsorship

Benefits consist of:

- Name and/or logo will be featured as a <u>premiere</u> sponsor on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Prime Booth space location at the event.

\$2,500 Platinum Sponsorship

Benefits consist of:

- Name and/or logo will be featured as a <u>top</u> sponsor on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Booth space at the event.

\$1,000 Gold Sponsorship

Benefits consist of:

- Name or logo will be featured prominently on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Booth space at the event.

\$500 Silver Sponsorship

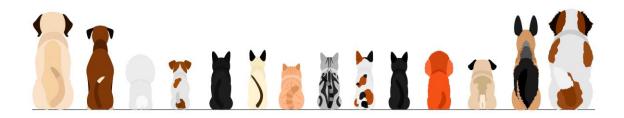
Benefits consist of:

- Name or logo will be featured on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Booth space at the event.

\$250 Bronze Sponsorship

Benefits consist of:

- Name will be listed on all promotional materials.
- Booth space at the event.



Dog Walk & Pet Fair Sponsor Registration Form

Your Name AND Com	pany (if applicable):			
Street Address:		Town:		
State:Zip:	Phone:	Email:		
Enclosed is my check	for \$(made	e payable to SPCA of Westch	ester).	
Charge my credit card	l: #	Exp:	CVC Code:	
If you prefer to pay on	line, contact Lisa Bonanno	for the payment link (contac	t information below).	
Please circle or highlig	yht: I will be using my	pooth space I will NOT	be using my booth space	
If yo	ou plan on utilizing your bo	oth space, the below <u>must</u> b	e completed	
Sponsor/Vendor Assu	mption of Risk, Waiver of L	iability, and Indemnity Agree	ement:	
that my activities may invand facility conditions. I	volve inherent risks, including assume all risks associated wi ard, officers, and affiliates from	but not limited to animal interact th my visit and waive, release, an	t in SPCA of Westchester's Dog sponsor or vendor, and understand ctions, equipment-related hazards, nd hold harmless SPCA of ges, or losses, except in cases of	
from my actions, services		ow all verbal and written safety	laims, liabilities, or costs arising protocols provided by SPCA staff	
By signing below, I confi	rm that I have read, understoo	od, and voluntarily agree to this v	waiver.	
Signature:	Pri	nted Name:		
Company Name (if app	licable):			
Date:	Phone:		_	
Please send form and	donation to: SPCA Westch	ester at 590 North State Roa	d, Briarcliff Manor, NY 10510	

Questions? Call Lisa Bonanno at (914) 941-2896 ext. 154 or email *Lisa@spcawestchester.org*This event is rain or shine and is subject to change. Please note, we are unable to give refunds.