



2023 SPCA Dog Walk & Pet Fair Sponsor Form

Join us for the BEST dog event in Westchester County! The SPCA Dog Walk and Pet Fair takes place on **Saturday, May 20th** from 10 a.m. to 1 p.m. at FDR State Park in Yorktown Heights.



The goal of this special event is to raise awareness and much needed funds for the thousands of homeless animals cared for at SPCA Westchester every year.

Adopters and supporters are invited to attend with their canine companions and encouraged to collect donations. Sponsors receive acknowledgment through various promotions and a booth space at the event.

Attendees can take part in a 1-mile trail walk and then enjoy music, refreshments, animal related demonstrations, shopping in our Woof and Meowtown Village, as well as an SPCA adoption fair.

Sponsors will be included in all or some of the following promotional materials to show our gratitude:

- SPCA email blasts (sent to 25,000 animal lovers).
- SPCA website (average of 35,000 visitors a month).
- SPCA social media pages (83,000 fans/followers).
- SPCA event brochure mailing (nearly 10,000 supporters). *Must have verbal or written sponsorship commitment to be included in the brochure by March 15.*

***If you plan to utilize your booth space, see below. Otherwise, please disregard.**

Certificate of Insurance to be emailed to Lisa@spcawestchester.org at least two weeks prior to the event. Please see language for certificate below.

Under Certificate Holder it should read: OPRHP, 625 Broadway, Albany, NY 12226

Under Additional Insured it should read: The State of NY, State Parks and their officers, employees, and agents, and the SPCA of Westchester are included as additional insured with regards to the SPCA Dog Walk and Pet Fair on May 20, 2023.

Dog Walk & Pet Fair Sponsor Levels:

\$5,000 Beyond our Wildest Dreams Sponsorship

Benefits consist of:

- Name and/or logo will be featured as a premiere sponsor on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Booth space at the event.

\$2,500 Platinum Sponsorship

Benefits consist of:

- Name and/or logo will be featured as a top sponsor on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Booth space at the event.

\$1,000 Gold Sponsorship

Benefits consist of:

- Name or logo will be featured on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Booth space at the event.

\$500 Silver Sponsorship

Benefits consist of:

- Name or logo will be featured on all promotional materials including the event mailing, eblasts, social media and the SPCA's website.
- Booth space at the event.

\$250 Bronze Sponsorship

Benefits consist of:

- Name only will be listed on all promotional materials.
- Booth space at the event.

Your Name AND Company: _____

Street Address: _____ Town: _____

State: _____ Zip Code: _____ Phone: _____ Email: _____

Enclosed is my check for \$ _____ (made payable to SPCA of Westchester).

Charge my credit card: # _____ Exp: _____ CVC Code: _____

*If you prefer to pay online please contact Lisa Bonanno for the link (contact information below).

Please send form and donation to: SPCA Westchester at 590 North State Road, Briarcliff Manor, NY 10510

Questions? Call Lisa Bonanno at (914) 941-2896 ext. 154 or email Lisa@spcawestchester.org

This event is rain or shine and is subject to change. Please note, we are unable to give refunds.

