



# Welcome Home Virtual Gala

November 18, 2021

All Sponsors will be listed on the SPCA's website, social media pages and featured in an email blast, reaching up to 100,000 animal lovers.

## \$25,000 Champion

- Surprise Gift Basket as well as the option to send a basket to two other households.
- Spotlight box in a portion of the video that lists the Sponsor's name and/or logo.
- A special "shout out" to the Sponsor's furry family member(s) during the video. Includes a photo.
- Two Full Screen Video Ads
- One of Kind SPCA Experience. *This is a unique opportunity to create a personalized experience to enjoy at our new Animal Rescue Center such as a party or picnic with pups, coffee with cats, a ride along with our Humane Law Enforcement Unit or shadow our SPCA Veterinarian and learn more about animal care. Date TBD and subject to availability.*

## \$10,000 Best in Show

- Surprise Gift Basket as well as the option to send a basket to one other household.
- Spotlight box in a portion of the video that lists the Sponsor's name and/or logo.
- A special "shout out" to the Sponsor's furry family member(s) during the video. Includes a photo.
- One Full Screen Video Ad
- One of Kind SPCA Experience. *This is a unique opportunity to create a personalized experience to enjoy at our new Animal Rescue Center such as a party or picnic with pups, coffee with cats, a ride along with our Humane Law Enforcement Unit or shadow our SPCA Veterinarian and learn more about animal care. Date TBD and subject to availability.*

## \$7,500 Top Dog

- Surprise Gift Basket
- One Full Screen Video Ad
- Donor Recognition in the Video
- SPCA Experience: Enjoy a picnic with pups or coffee with cats at our new Animal Rescue Center.

## \$5,000 Cat's Meow

- Surprise Gift Basket
- One Half Screen Video Ad
- Donor Recognition in the Video
- SPCA Experience: Enjoy a picnic with pups or coffee with cats at our new Animal Rescue Center.

## \$2,500 Aristocat

- Surprise Gift Basket
- Donor Recognition in the Video

## \$1,000 Furry Friend

- Donor Recognition in the Video

To become a Sponsor or to learn more, please contact Lisa Bonanno, Director of Development at [Lisa@spcawestchester.org](mailto:Lisa@spcawestchester.org) or (914) 941-2896 ext. 154